



Help Worldwide is pleased to announce the creation and launch of the Help Worldwide Foundation.

The Help Worldwide Foundation's goal is to continually enhance funding options for charities while applying business techniques to giving, making it a philanthrocapitalism leader. This will be accomplished through educating non-profit organizations on the Help Worldwide program.

In order to survive, charities must stop relying on old fundraising techniques and embrace the perpetual funding system that is the Help Worldwide program. The Help Worldwide Foundation will help charities become a passive or active non-profit within the program. Passive non-profits will be taught about the network and be brought in as a charity that Help members can select. They will benefit each time a member who selected them uses their card.

Active charities will have their own card and sign up their own donors as Help Worldwide members. These members' generated will automatically generate donations when they use their card. The charity will also be able to be selected by other members, like a passive charity, but their members will always support them...as well as advertise thanks to a custom Help loyalty card design. An active charity or loyalty program within the Help Worldwide program can also expand their funding sources through proper use of a self-updating customer information database, which included basic transaction data acquired from their donor's card activity.

As a 501(c)3, all donations made to the Help Worldwide Foundation are tax deductible and can be made as a general gift or to be put towards a specific charity as they enter the Help Worldwide network. We welcome the ability to educate charities and bring them into the Help network through The Help Worldwide Foundation.

