

Source, Inc. Appoints Roger Van Scoy to Lead New Global Initiatives

LOS ANGELES, Dec. 10 /PRNewswire/ -- Source, Inc. announced the appointment of Roger Van Scoy as Chief Operating Officer of Source, Inc., where he will oversee the launch of new initiatives that will increase the sophistication, size and efficiency of the loyalty industry both in the US and globally.

Mr. Van Scoy stated, "Our objectives at Source are not only to grow our own business, but also to develop the size and scope of the industry as a whole." He continued, "Source is the catalyst for a highly efficient loyalty industry that creates new opportunities for excellent loyalty companies and their merchant clients."

Mr. Van Scoy added, "Source's vision to transform and improve the loyalty business in meaningful ways made a strong argument to lure me back to the processing industry. My aim is to grow Source's share of the loyalty market while facilitating the growth of the loyalty industry as a whole."

Commenting on Mr. Van Scoy's new role, Founder and CEO of Source, Richard G. Stewart, Jr., stated, "Roger has successfully directed the launch and rapid growth phases of significant global players in the credit card transaction processing industry. We regard him as an invaluable asset, and have no doubt of his ability to usher in the next generation of loyalty solutions. Roger brings a wealth of experience and developed relationships with key industry leaders the world over. With his leadership and operational acumen we are in position to create new and innovative value propositions that will benefit all the industry stakeholders -- including Issuers, Acquirers and Loyalty Programs."

Mr. Van Scoy is a veteran of the transaction processing industry with experience in card issuing, acquiring and processing across three continents. He has recently returned from London where he lived for eight years, serving as Managing Director for both TSYS and First Data, overseeing their European operations. Mr. Van Scoy has also acted as an industry consultant for Capgemini.

Mr. Van Scoy began his career at First National Bank in Texas and eventually was part of the LBO that formed First USA. Mr. Van Scoy moved into banking technology at EDS in 1991, where he served as Operations Manager for the landmark launch of the GM Card. He directed the team that helped the GM Card reach 2 million members in less than two months. During

the launch of TSYS in Europe, Mr. Van Scoy oversaw the formation of the operation from the ground up -- including staff, data center and logistics -- while supporting the conversion of over 9 million accounts for the Royal Bank of Scotland and five other banks. In 2005, he joined Kanbay International as a Managing Director heading up Credit Services and Banking, which led him to Capgemini.

ABOUT Source, Inc.

Source, Inc., A Southern California company, owns an array of central and proven patents in the loyalty industry marketplace. These patents give Source effective exclusivity to track an individual member's purchases at multiple merchants, across existing bankcard networks, and in any form of payment (whether cash, check, debit or credit card).

Source, Inc., through its business model, LoyaltyShare(R), its universal loyalty brand, HELP WorldWide(TM) and the SCORE(R) Clearing House, is bringing about a revolutionary quantum jump that will transform and accelerate the growth, value, and deep structure of the loyalty industry, while at the same time generating ever-increasing amounts of donations to worthwhile causes for the betterment of humanity, our civilization, and the planet as a whole.

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